

TVSN235 - Television Production Techniques

This course will further enhance and continue to provide the Television Broadcasting student with production techniques and industry practices most commonly used in a television studio, field and/or mobile production, as well as, the immediate practices of FCTV.

TVSN240 - Television Theory Fundamentals

This is a course designed to provide the student with a theoretical knowledge of Television Production terminology, equipment, operational practices and personnel responsibilities.

TVSN251 - Computer Applications

This course is designed for the Broadcasting-Television program as an introduction to the Macintosh Computer. Throughout the course students will have hands on experience with page layout and graphic packages on the Macintosh.

TVSN317 - Creative Services

This course is designed to equip students with the necessary knowledge and skills required for producing segments, shot on location, for a weekly television show. Content will focus on idea development, gathering and organizing information setting-up and booking shoots, scripting, developing questions and interviewing techniques, and determining and assembling post-production elements. Students will learn how to review and prepare material prior to editing and critically evaluate completed segments.

TVSN318 - Post Production Editing

This course is designed to provide the Television Broadcasting student with videotape editing techniques and industry practices. The course will stress the basic operation of our editing facilities, however, there will be some research and discussion about the different post-production editing system used in the industry. The major emphasis of this course is the practical on-going assigned projects including those in concert with TVSN330 FC-TV BROADCASTING OPERATIONS and TVSN331 TELEVISION STUDIO PRODUCTION.

TVSN330 - FC-TV Broadcasting Operations

This course provides the student with intensive practical experience in the application of television broadcast programming and operations. On a weekly basis, the students operate FCTV, a closed-circuit television station within the college. The emphasis of this course is to facilitate the student in a simulated working environment incorporating operation practices and programming procedures.

TVSN331 - Television Studio/Field Production

Provides the student with intensive practical experience in the application of theoretical knowledge to all phases of Television studio and field production. This course emphasizes a cooperative learning environment whereby students work in teams/crews. The students develop and create regular and consistent production programming utilizing studio and field production techniques. Television programs, items and features are produced by the FCTV students in our studios and in the field within our community.

TVSN332 - EFP/ENG Field Production

To provide the student with practical knowledge of single camera electronic field production techniques and equipment including audio, lighting and production practices.

TVSN340 - Television Technical Theory

This course is designed to provide basic technical knowledge of the equipment and systems that support the Television Broadcasting industry. The course is theory-based with practical demonstrations,

examples and hand-outs subsidizing the topics discussed such as: Waveform monitors, Vectorscopes, Signal Plus Diagrams and Scanning.

TVSN385 - Computer Graphics for Television

This course is designed to familiarize the student with the process of creating a variety of graphics for television. Throughout the course students will learn the various techniques used to generate colour graphic images using electronic imaging software such as Adobe Photoshop.

TVSN418 - Professional Development

The Professional Development course is series of guest lecture/presentations. Students will meet successful industry professionals involved in diverse areas of broadcast and corporate television. In addition, guests will include professionals who can assist students in expanding their knowledge of basic presentation/communication skills (oral/written), networking, and job search strategies.

TVSN430 - FC-TV Broadcasting Operations

This course provides the student with intensive practical experience in the application of television broadcast programming and operations. On a weekly basis, the students operate FCTV, a closed-circuit television station within the college. The emphasis of this course is to facilitate the student in a simulated working environment incorporating operation practices and programming procedures.

TVSN431 - Television Studio/Field Production

This course provides the student with intensive practical experience in the application of theoretical knowledge to all phases of Television studio and field production. The students develop and create regular and consistent television programming utilizing studio and field production techniques. Television programs are produced by the FCTV students within our facilities and broadcast on both FCTV and Rogers throughout the Ontario region.

TVSN440 - Television Technical Theory

This course is designed to provide basic technical knowledge of the following equipment and systems that support the Television Broadcasting industry. The course is theory-based with some practical demonstrations, examples and handouts subsidizing the topics such as: transmitters, satellites, professional video recorders, digital techniques and video pick up devices.

TVSN443 - Career Internship

This course enables the student to observe the television industry on a day-to-day basis for a 4 week period. The student may request any broadcast centre or industry-related organization for potential field placement. The student is encouraged to research several locations either in Canada or out of the country. Some locations request interviews prior to placement. Students absorb all travel and accommodation costs. This is an UNPAID internship. Evaluation is based on completion of a daily journal and an employer evaluation.

TVSN495 - Computer Graphics for Television

This course will be a continuation of TVSN 395. Students will learn the necessary skill & terminology required for television graphics production using the Macintosh computer to generate colour graphic images and transfer techniques to videotape.

TVSN496 - E.F.P. Video Projects

This course will provide the student the opportunity to progress their video projects through a series of problem-solving discussions, techniques and workshop demonstrations, individual and group critiques, as well as, guest lectures.

Application Procedure

In order to apply for admission to this program an applicant must complete an "Application for Admission to Ontario Colleges of Applied Arts and Technology" form and submit this form to the:

Ontario College Application Service
P.O. Box 810, Guelph, Ontario, N1H 6M4
1-888-892-2228

Application Forms and Applicant Guidebooks are available at Ontario Secondary Schools, at Ontario Colleges of Applied Arts and Technology and at the Ontario College Application Service office.

Admission to the College

Complete information concerning admission to programs at Fanshawe College may be found in the Central Admission Publication located in Registrar and Student Awards Services, Fanshawe College.

The College reserves the right to make changes in the information in this brochure without prior notice.

The College reserves the right to cancel a program, a program major or option, or a course, and to change the location and term in which programs/courses are offered because of insufficient registrations or for other budgetary reasons.

Fanshawe College

Fanshawe College is one of the largest colleges in Ontario with campuses in London, St. Thomas, Simcoe and Woodstock. Fanshawe prides itself on its modern methods and up-to-date technology that provide students with a solid education.

With over one-third of its full-time post-secondary programs combining on-the-job training with in-college study, Fanshawe is recognized as a leader in the field of co-operative education.

In addition to offering post-secondary programs in Applied Arts and Business, Health Sciences and Human Services and Technology, Fanshawe provides other educational programs such as Adult Training, Apprenticeship, and Continuing Education.

This brochure is available in alternative formats, upon request, for persons with disabilities.

For further information on admission and registration, contact:
Registrar and Student Awards Services, (519) 452-4277

For further specific program information, contact:
Communication Arts Division, (519) 452-4470

Fanshawe College

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COLLEGE

Broadcasting - Television



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*Community Driven . . .
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Broadcasting - Television

A Two Year Diploma Program

Program Code: BRT1 Campus Code: LC

September Admission

The Broadcasting-Television program will prepare highly motivated and disciplined graduates for employment in technical operations, and/or production fields within the television industry.

The teaching emphasizes "hands-on" practical experience in a simulated working environment.

Program components include the student-operated, closed circuit television station, FCTV. Students perform managerial, operational and promotional positions within FCTV. Programming is created by studio and mobile production classes, including news, weather, sports and entertainment LIVE broadcasts.

Program content includes: studio/mobile production, (Betacam) electronic field production and electronic news gathering, computer graphics, time-code editing, copywriting and scriptwriting for television.

Graduates of this program have direct transferability of at least 60 credits to the Bachelor of Professional Arts in Communication degree program delivered by distance education through Athabasca University.

Career Opportunities

This program offers an exciting advantage for learning the skills required for employment in the television industry. The Broadcasting-Television graduates will find opportunities in public and private broadcasting, as well as, audio and video production studios, post-production houses, community cable systems and audio/video production departments within companies.

BRT11	Level 1	Hrs/Wk
ENGL142	Language and Media	3.0
PSYC130	Human Relations	3.0
SKLL021	Basic Study Skills	1.0
TVSN107	TV Copywriting	1.0
TVSN113	Intro to EFP/ENG	1.0
TVSN131	Television Production	4.0
TVSN135	Television Production Techniques	1.0
TVSN140	Television Theory Fundamentals	2.0
TVSN151	Graphic Design	1.0

BRT12	Level 2	Hrs/Wk
ENGL225	Effective Writing	3.0
TVSN127	Sales and Marketing for Television	2.0
TVSN213	EFP/ENG	2.0
TVSN215	Editing	2.0
TVSN231	Television Studio Production	4.0
TVSN233	FC-TV Placement	4.0
TVSN235	Television Production Techniques	1.0
TVSN240	Television Theory Fundamentals	2.0
TVSN251	Computer Applications	2.0

BRT13	Level 3	Hrs/Wk
FILM130	Film Criticism I	3.0
TVSN317	Creative Services	1.0
TVSN318	Post Production Editing	1.0
TVSN330	FC-TV Broadcasting Operations	7.0
TVSN331	Television Studio/Field Production	7.0
TVSN332	EFP/ENG Field Production	2.0
TVSN340	Television Technical Theory	2.0
TVSN385	Computer Graphics for Television	2.0

BRT14	Level 4	Hrs/Wk
TVSN418	Professional Development	2.0
TVSN430	FC-TV Broadcasting Operations	7.0
TVSN431	Television Studio/Field Production	7.0
TVSN440	Television Technical Theory	2.0
TVSN443	Career Internship	35.0
TVSN495	Computer Graphics for Television	2.0
TVSN496	E.F.P. Video Projects	6.0

Program Eligibility Criteria Required Academic Preparation

OSSD with courses at the General Level

Or

BTSD-Level 4 Certificate

Or

Ontario High School Equivalency Certificate (GED)

Or

Mature Applicant with appropriate preparation

Recommended Academic Preparation

- Grade 12 English (preferably English - Media)
- Courses in Communications Technology, Visual Arts, Music, Photography, Graphics
- Proficiency in Keyboarding and/or Word Processing and/or Computer Studies

Recommended Personal Preparation

- Involvement in Cable TV production, photography, drama, writing hobbies, audio visual clubs.
- General knowledge of the television industry.

Applicant Selection Criteria

Where the number of eligible applicants exceeds the available spaces in the program, the Applicant Selection Criteria will be:

- Preference for Permanent Residents of Ontario.
- Receipt of Application by February 1st.
- Achievement in the required academic preparation.
- Achievement in the recommended academic preparation.

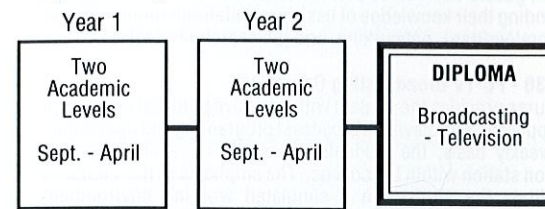
Other Information

- Students should be prepared to work additional hours in studios and be able to travel for field placements. Field trips and field placements are voluntary activities. Alternative activities can be arranged for those unable to participate.

Approximate Costs (1999/2000)

Fees for:	Levels 1 & 2	Levels 3 & 4
	\$2100.30	\$2100.30
Books and Supplies	\$638.00 plus optional field trips, seminars, tradeshow, TV Club membership	\$1880.00 plus \$450.00 for optional field trips, seminars, tradeshow, workshops, transportation, periodicals and memberships/affiliations periodicals

Program Progression



Course Descriptions

ENGL142 - Language and Media

ENGL142 focuses on the analysis of non-fiction essays that discuss the television medium. Students will be expected to understand and demonstrate sophisticated written style through the preparation of essays of analysis and comparison. Students will develop their skills in the writing process: selecting and limiting a subject, formulating a thesis, organizing and developing ideas to support the thesis and writing and editing the essay. This course also introduces the research essay.

ENGL225 - Effective Writing

This course offers an integrated approach to the polishing of reading and writing skills. Students will read, analyse, discuss and write about a variety of texts, both fictional (short stories) and non-fictional (essays).

FILM130 - Film Criticism I

This course is designed to develop a critical approach to the medium of film; to examine individual creative expression in the films of important directors from various countries, with emphasis on cinematic history and theory; to develop the ability to identify technical aspects of film and to discern mediocre and excellent use of filmmaking technique.

PSHY130 - Human Relations

This course will identify basic psychological information as it applies to the understanding of human interaction. This knowledge will increase the students awareness of the processes involved in human communication and will be applicable in both professional and personal life experiences.

SKLL021 - Basic Study Skills

Course under development

TVSN107 - TV Copywriting

This course is designed to introduce the basic precepts of commercial, promotional and Public Service Announcement copywriting. It

examines the various types of creative writing styles, formulas, approaches and production characteristics of the "TV spot". Emphasis will be placed on copywriting assignments.

TVSN113 - Intro to EFP/ENG

To provide the student with practical hands-on knowledge of single camera electronic field production (EFP) including audio, lighting and various production practices.

TVSN127 - Sales and Marketing for Television

This course offers students an overview of current, intergrated marketing communications. It examines market research methodology, strategic planning and the execution of advertising and promotional programs. Emphasis will be placed on the role of television on the marketing mix. It will be taught in one semester, two periods a week.

TVSN115 - Television Technical Operations

The student will receive individual and group hands-on training on the mechanical and electronic functions of various television operation equipment.

TVSN131 - Television Production

This course will provide the student with a practical working knowledge of basic television production and operational techniques. The student will receive individual and group training to produce various television productions formats.

TVSN135 - Television Production Techniques

This course is designed to provide the Television Broadcasting student with production techniques and industry practices most commonly used in a television studio, field and mobile production, as well as, the immediate practices within FCTV broadcast operations and programming.

TVSN140 - Television Theory Fundamentals

This is a course designed to provide the student with a theoretical knowledge of Television Production terminology, equipment, operational practices and personnel responsibilities.

TVSN151 - Graphic Design

This course is designed for the Broadcast-Television program as an introduction to Graphic Design as it relates to Television production. Students will gain a basic knowledge of the components necessary for GOOD design through a variety of traditional, hands-on applications, computer applications and theory/lectures.

TVSN213 - EFP/ENG

To provide the student with practical hands-on knowledge of single camera electronic field production (EFP) including audio, lighting and various production practices.

TVSN215 - Editing

To provide the student with practical knowledge of the S-VHS A-B Roll editing system. The majority component of this course will include editing assignments given in the TVSN EFP course.

TVSN231 - Television Studio Production

This course has been designed to give the student further practical training in studio productions, EFP integration and operational techniques, with emphasis on productions.

TVSN233 - FC-TV Placement

This course is designed to have the student observe production and operational procedures of our weekly close-circuit TV station.