

DSGN200 - Apparel Construction II Sewing techniques demonstrated in this course will be in the areas of sleeves and collars. Applications based on mass production methods used in the fashion industry will be covered. Each student will be expected to produce a garment using the pattern they created in DRAF211 Basic Pattern Making.

DSGN300 - Apparel Construction III In this course specialized techniques required for the production of outerwear garments will be completed. Specific samples on outerwear construction will be completed using various seasonal fabrics.

DSGN409 - Apparel Construction IV In this semester specialized techniques required for the manufacturing of knit wear and pant styling will be completed. Students will learn to operate specialized machines and attachments required for these garments. Student are required to complete a garment in each of these categories.

DSGN509 - Apparel Construction V In this course specialized techniques will be applied to the construction of suede and leather garments. Numerous couture techniques will be combined with ready to wear techniques. These techniques will be practiced on specialty fabrics associated with couture garments.

DSGN609 - Apparel Construction VI This course provides the students with the specialized construction techniques required for tailoring a jacket. Students will learn to recognize and apply specific fashion fabrics, lining, interfacing, findings, pressing equipment to manufacture a professional tailored jacket.

EXHN104 - Fashion Presentation Develops a professional attitude towards personal appearance and presentation as it relates to the fashion industry expectations. This is achieved by providing instruction in the areas of visual poise, walking routines, make up and hair care, fashion language, communications skills and stage presentation.

FASH107 - Textile Science Provides the student with a general study of textile material with emphasis on factors which affect their handling, appearances and performance. A study of the natural and synthetic fibers, yarn formation will be emphasized. Assembly of a fabric swatch kit will enable the student to identify fabrics usage and develop their vocabulary associated with fashion fabrics.

FASH179 - Applied Fashion Design I In this course students are assigned two practical projects pertaining to the bodice. Once drafted each design will be tested in muslin for proper fit and proportion of design. A tissue pattern will be created for each design according to professional standards used within the fashion industry.

FASH207 - Textile Science This course provides a further study of textile materials as they relate to a ready made garment. Students learn the method of production through weaving and knitting processes as well as other textile processes.

FASH279 - Applied Fashion Design II In this course the students are assigned projects in the area of bodice/skirt design, sleeve/collar design. Fitting of garments, alterations and direction in fabric selection is covered. Complete garments, fully accessorized are presented for evaluation in the areas of marketing appeal, co-ordination of fabric/colour and general appearance.

FASH299 - Fitting Analysis 1 This course provides the students with the fundamental skills of developing personal skirt blocks through flat pattern making. The students will learn how to fit and alter the muslins through hands on application. An understanding of how to recognize fitting problems and how to correct through altering of grain, line and ease will be accomplished.

FASH335 - Applied Fashion Design III Students will be assigned numerous draping lessons in order to develop their hands on abilities. Fitting, alterations and directions on drafting patterns and completion of garments in outerwear will be accomplished. A presentation of the fully accessorized garment for marking purposes is required. Garments will be evaluated on acceptability of market appeal, co-ordination and general appearance.

FASH419 - Fitting Analysis A one semester course providing the student with lecture as well as hands on application to fitting problems for various areas of a garment. The student will learn how to analyze the fitting problem, select the best method of fitting and alter the final pattern for commercial or personal purpose.

FASH435 - Applied Fashion Design IV In this course the students are assigned projects in the areas of pants and knitwear of various categories. Fitting of garments, alterations and direction in fabric selection is completed. Garments are then fully accessorized and modelled for a marking presentation. Garments will be evaluated for market appeal, design and general appearance.

FASH578 - Applied Fashion Design V During this semester students will be assigned various draping assignments using hands on application on the dress form. Completion and presentation of one fully accessorized garment in suede and leather for marking purposes will take place. Garments will be evaluated for market appeal, design and general appearance acceptability.

FASH581 - Fashion Retail Promotion Intends to foster the spirit of entrepreneurship in the development of all aspects of the apparel business. Students will utilize planning and computer aspects to develop strategies for competing in today's apparel market.

FASH615 - Apparel Management Provides the student with an understanding of organizational structures, job functions and management systems of planning and control. Case studies are applied in order to understand how management operates in various types of businesses. Social responsibilities and management ethics will be studied.

FASH635 - Applied Fashion Design VI Throughout this semester students will be drafting and fitting specialized flat patterns required for the manufacturing of a tailored suit jacket. Attention to proportion, grain, ease, and fit will be emphasized. A presentation of a fully accessorized suit will be required. Garments will be evaluated on acceptability of market appeal, co-ordination and general appearance. The necessary steps required in line development will be studied.

FASH681 - Fashion Retail Promotion Is structured to assist the student in developing their own business in the fashion industry. Surveys on consumer needs, sourcing, store layout and design, visual display techniques, management styles and promotional strategies are studied and implemented in project format.

HIST312 - History of Costume A study of historical costume beginning with ancient civilization to 1850. It includes a comprehensive study of customs, social and political factors, religion, which leads to progression of styles as we see it today. Students learn to recognize the revival of fashion trends throughout history.

HIST412 - History of Costume A study of historical costumes beginning with 1850's to 1980. It includes a comprehensive study of customs, social and political factors, religion, which leads to progression of styles as we see it today. Students learn to recognize the revival of fashion trends throughout history.

METH330 - Industrial Pattern Making I This course is conducted as a workshop where the student learns fundamentals of garment sizing by proportionally decreasing and increasing the master pattern to a presented set of body measurements. Students learn manual and grading machine methods to grade a standard block and selected design patterns in women's fashions.

METH421 - Mass Production Provides the student with a knowledge of mass production techniques and methods as applied to the manufacturing of fashion apparel. An understanding of calculating the cost of a garment in order to establish the products costs, mark-up and price points as it relates to marketing and manufacturing requirements.

METH521 - Mass Productions 11 Provides the student with a knowledge of mass production techniques and methods focusing on the factors that determine the cost, price, quality, performance and value of garments. The purposes involved in merchandising, marketing and producing product line are presented as a system of inter-related management decisions.

SKCH299 - Fashion Drawing A continuation of DRAW199, this course further examines the developmental process of drawing as a communication vehicle. Topics include fabric rendering, figure and costume and flat drawing. Colour will be introduced and emphasis placed on the presentation of finished drawings.

Application Procedure

In order to apply for admission to this program an applicant must complete an "Application for Admission to Ontario Colleges of Applied Arts and Technology" form and submit this form to the:

Ontario College Application Service
P.O. Box 810, Guelph, Ontario, N1H 6M4
1-888-892-2228

Application Forms and Applicant Guidebooks are available at Ontario Secondary Schools, at Ontario Colleges of Applied Arts and Technology and at the Ontario College Application Service office.

Admission to the College

Complete information concerning admission to programs at Fanshawe College may be found in the Central Admission Publication located in Registrar and Student Awards Services, Fanshawe College.

The College reserves the right to make changes in the information in this brochure without prior notice.

The College reserves the right to cancel a program, a program major or option, or a course, and to change the location and term in which programs/courses are offered because of insufficient registrations or for other budgetary reasons.

This brochure is available in alternative formats, upon request, for persons with disabilities.

For further information on admission and registration, contact:
Registrar and Student Awards Services, (519) 452-4277

For further specific program information, contact:
Design Division, (519) 452-4227

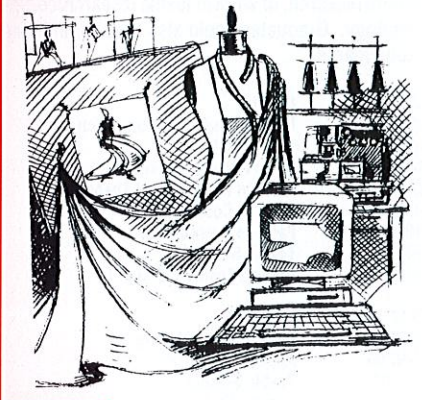
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Fanshawe

COLLEGE

Design (Fashion)



FANSHAWE
COLLEGE

*Community Driven . . .
Student Focused*

Design (Fashion)

A Co-Operative Education Program
A Three Year Diploma Program
Program Code: DFS1 Campus Code: LC
September Admission

Fashion Design is a three year co-operative program providing professional training in development, production and presentation of apparel design both in the classroom and through work term experience. Emphasis is placed on design analysis, production skills necessary in manufacturing and marketing. Skills such as drawing, drafting and construction techniques are taught, combined with the knowledge of textile technology, historical research, manufacturing processes, and applied computerized technology in the fashion industry.

Career Opportunities

Graduates find employment in positions of development production and production in apparel manufacturing including pattern maker/grader, sample maker, quality controller, supervisor, theatrical costume research, or work in textile research/computerized fashion technology. Graduates could also become independent designers or consultants.

DFS11	Level 1	Hrs/Wk
COMM135	Professional Communication	3.0
COOP112	Career Skills 1	3.0
DRAF111	Basic Pattern Making I	6.0
DRAW199	Fashion Drawing and Theory	3.0
DSGN111	Apparel Construction I	3.0
EXHN104	Fashion Presentation	2.0
FASH107	Textile Science	2.0
FASH179	Applied Fashion Design I	5.0

DFS12	Level 2	Hrs/Wk
DRAF211	Basic Pattern Making II	6.0
DSGN200	Apparel Construction II	4.0
FASH207	Textile Science	2.0
FASH279	Applied Fashion Design II	5.0
FASH299	Fitting Analysis 1	3.0
SKCH299	Fashion Drawing	2.0
-----	General Education Elective	3.0

DFS13	Level 3	Hrs/Wk
CMPR300	Introduction to Computers	3.0
COOP212	Career Skills 11	3.0
DRFT355	Pattern Making and Processes 1	5.0
DSGN300	Apparel Construction III	3.0
FASH335	Applied Fashion Design III	5.0
HIST312	History of Costume	2.0
METH330	Industrial Pattern Grading I	2.0

DFS14	Level 4	Hrs/Wk
CMPR402	Computer (PDS)	2.0
CMPR403	Computer (PDM)	2.0
DRFT495	Pattern Making and Processes II	5.0
DSGN409	Apparel Construction IV	3.0
FASH419	Fitting Analysis	3.0
FASH435	Applied Fashion Design IV	6.0
HIST412	History of Costume	2.0
METH421	Mass Production	2.0

DFS15	Level 5	Hrs/Wk
CMPR500	Fashion Illustration	2.0
CMPR501	Computers for Apparel Manufacturing	3.0
DRFT555	Pattern Making and Processes III	6.0
DSGN509	Apparel Construction V	2.0
FASH578	Applied Fashion Design V	5.0
FASH581	Fashion Retail Promotion	2.0
METH521	Mass Productions 11	2.0

DFS16	Level 6	Hrs/Wk
CMPR601	Computers for Apparel Manufacturing	4.0
DRFT655	Pattern Making and Processes IV	5.0
DSGN609	Apparel Construction VI	2.0
FASH615	Apparel Management	2.0
FASH635	Applied Fashion Design VI	5.0
FASH681	Fashion Retail Promotion	2.0

General Education Elective

General Education elective courses are designed to provide benefits to the learner's personal growth and enrichment, informed citizenship and working life. Students select courses from among eight broadly defined subject areas: work and the economy, understanding technology, understanding science, social understanding, personal development, cultural understanding, civic life and aesthetic appreciation.

Program Eligibility Criteria Required Academic Preparation

OSSD with courses at the General Level
Or
BTSD-Level 4 Certificate
Or
Ontario High School Equivalency Certificate (GED)
Or
Mature Applicant with appropriate preparation

Recommended Academic Preparation

- Grade 12 English
- Grade 11 Mathematics for Technology or Mathematics for Business and Consumers
- Grade 11 or Grade 12 Fashion Arts or Family Studies - Clothing
- Courses in Visual Arts, Introduction to Computer Studies, Keyboarding

Recommended Personal Preparation

- Students are encouraged to develop strong fashion drawing and sketching qualities using various techniques.
- A strong sewing background is very important.
- A personal interest in global fashion awareness in industry, textiles and computer.

Applicant Selection Criteria

Where the number of eligible applicants exceeds the available spaces in the program, the Applicant Selection Criteria will be:

- Preference for Permanent Residents of Ontario.
- Receipt of Application by February 1st.
- Achievement in the required academic preparation.
- Achievement in the recommended academic preparation.

Approximate Costs (1999/2000)

Fees for:	Levels 1 & 2	Levels 3 & 4	Levels 5 & 6
	\$2390.30	\$2390.30	\$2390.30
Books and Supplies:	\$2160.00	\$2003.00	\$3140.00

Program Progression

Year 1	Year 2	Year 3	DIPLOMA Design (Fashion)
Academic Level 1 Sept. - Dec.	Academic Level 3 Sept. - Dec.	Work Term 3 Sept. - Dec.	
Academic Level 2 Jan. - April	Work Term 2 Jan. - April	Academic Level 5 Jan. - April	
Work Term 1 May - Aug.	Academic Level 4 May - Aug.	Academic Level 6 May - Aug.	

Course Descriptions

CMPR300 - Introduction to Computers Students will learn the introductory level of computer use in the apparel industry, specifically the Gerber Garment Technology program, Accumark/PDS Software. Students will receive 'hands-on' as well as theoretical knowledge of the system.

CMPR402 - Computer (PDS) Students will continue their exploration of the Gerber Garment Technology Accumark PDS Software and its applications in the garment industry. Through hands-on and theoretical applications they will learn how to take a design from the pattern stage through to costs of materials.

CMPR403 - Computer (PDM) Students will receive an introductory level of product data management (PDM) using the Gerber Garment Technology (GGT) computer system. Students will have an understanding of the product cycle, starting with development, in the area of organizing fabric, sketches and labour information in a central data base.

CMPR500 - Fashion Illustration This course provides the students with innovative drawing illustration and portfolio presentation techniques. Experimentation in different mediums and styles will be encouraged. Presentations will be a key factor and final illustrations will be suitably mounted for the portfolio.

CMPR501 - Computers for Apparel Manufacturing Students will further their skills in operating the Gerber Garment Technology computer system on PDS software. Using the MS WINDOWS environment they will become familiar with the multi task environment in the areas of grading, marker making and pattern design.

CMPR601 - Computers for Apparel Manufacturing Students will continue to develop through hands-on experience apparel production as it is performed using the Gerber Garment Technology computer system. They will learn to use multiple windows simultaneously to quickly navigate and perform various functions.

COMM135 - Professional Communication Professional Communication is designed to improve students' writing and reading skills for work-related purposes. Emphasis will be placed upon composing, researching, documenting, evaluating and editing program-related materials.

COOP112 - Career Skills 1 This course will provide an opportunity for the student to develop personal, educational and career goals and plans. The student will gain a broader perspective of the changing nature of the workplace and the relationship of work to the individual and to society and in the process, will develop skills in the preparation of job resumes, job search strategies and tools, interview techniques and job performance evaluations.

COOP212 - Career Skills 11 This course builds on the foundation established in COOP112, providing a 'real life' setting and scenarios where the student can apply theoretically acquired knowledge to the work environment. In addition, the student will investigate and report on a significant social topic such as employment equity, sexual harassment, discrimination, etc., as it relates to his/her workplace environment.

DRAF111 - Basic Pattern Making I In this course, the student is introduced to the fundamental skills of pattern making. Areas of concentration will be bodice and skirt design. Students will also learn the role of the master pattern in developing design concepts.

DRAF211 - Basic Pattern Making II This course completes the introduction to basic pattern making. Areas of concentration will be sleeve and collar design. Students are expected to draft a tissue pattern for a garment based on their own design concepts. These patterns will be tested in muslin and fashion fabric for proper fit and proportion of design.

DRAW199 - Fashion Drawing and Theory This course introduces the student to the fundamental issues of drawing and the theory of fashion. These include the use of line, space, shape and texture. Further studies include the application of proportions, balance and movement to the fashion figure. Students will be introduced to the use of a designer croquis as a useful guide to the presentation of concepts.

DRFT355 - Pattern Making and Processes 1 During this semester the students will be practicing basic draping skills in the areas of bodices and skirts through hands on application. Specialized drafting skills required for designing of outerwear garments will be utilized. A finished pattern appropriate for manufacturing use will be completed.

DRFT495 - Pattern Making and Processes II In this course pattern making skills are applied specifically to pant and knitwear. Various drafting techniques will be applied to each category to develop the variations in styling and requirements of a finished garment. A finished pattern will be completed for manufacturing purposes in each area.

DRFT555 - Pattern Making and Processes III This semester will continue with further development of draping skills at an advanced level. Demonstration and lecturing on fabric ease, grain and proportion will be conducted through hands on application. Specialized flat pattern techniques required for the designing of suede and leather garments will be practiced. Finished patterns will be completed for manufacturing purposes.

DRFT655 - Pattern Making and Processes IV During this semester students will learn the specialized flat pattern and draping techniques required in the designing and manufacturing of a tailored jacket. Attention to drafting of outer shell, canvas interfacing, lining, two piece sleeve and notched collars will be emphasized. A finished pattern appropriate for manufacturing processes will be completed. Drafting principles required in line development will be practiced.

DSGN111 - Apparel Construction I Provides the student with the fundamental sewing skills necessary to construct a garment. Techniques demonstrated will be in the areas of bodice and skirt with attention toward mass production applications.